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CONTACT: ART WONG, Media Relations Manager

E-Mail: wong@polb.com

Website: www.polb.com

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(562) 590-4123

FAVOR NAMED MARKETING MANAGER

The Long Beach Board of Harbor Commissioners has approved the appointment of John A. Favor as marketing manager. Favor succeeds Hal Hilliard, who left for a position with the Port of Stockton.

Favor has more than 25 years of experience in the shipping industry. As marketing manager in the port's Trade and Maritime Services Division, Favor's responsibilities include maintaining contacts with the port's terminal operators and shipping lines. He will be analyzing proposed changes to the port's tariff. He will track and evaluate cargo projections and trends. His duties include the planning of trade missions, representing the port in industry organizations, and briefing visitors to the port.

Before joining the port, Favor worked for 15 years with Sea-Land Services and 10 years with CSX Intermodal. Most recently he was CSX's director of sales and marketing in the Midwest, based in Chicago. In the early 1990s, he was the CSX's director of sales and marketing for the Western region, based in Long Beach. With Sea-Land Services, Favor worked in Thailand, the Philippines, Oakland and Anchorage, Alaska. He began his career as an assistant traffic manager with Kaiser Cement & Gypsum in Seattle, Wash.

Favor earned a bachelor's degree in psychology from Oberlin College, graduating Phi Beta Kappa.