



## News Release

# Setting the Pace at the Long Beach Grand Prix

## Port's hybrid pace car showcases environmental leadership

April 16, 2008

A hybrid vehicle with a green, logo-themed exterior will showcase the Port of Long Beach's commitment to the environment this weekend as an Official Pace Car Sponsor, leading racers at the 2008 Toyota Grand Prix of Long Beach April 18-20, 2008.

It is the first time the Port of Long Beach has sponsored a Grand Prix pace car.

The Port's Toyota Prius will help set the pace in five races, allowing the Port to showcase its environmental initiatives before nearly 200,000 expected race fans with the theme "Setting the Pace."

The Port is the Official Pace Car Sponsor of the Green Power Prix-View, which will highlight alternative energy vehicles on the track, and draw attention to the Grand Prix's 2008 Lifestyle and Alternative Energy Expo, held in the Convention Center and free to all Grand Prix ticket holders.

"The Grand Prix is an iconic Long Beach event and the Port is pleased to be able to participate in a way that showcases our commitment to the environment," said Mario Cordero, president of the Long Beach Board of Harbor Commissioners.

This is the first time the Grand Prix has used a hybrid for all ceremonial pace car activities, including leading the field in the American Le Mans Series race, a Saturday event in which all race cars will be powered by alternative fuels.

Visit the Port's web site, <http://polb.com/civica/Bulletin/>, to view photos of the Port's pace car.

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