



Trade Forecast Event Eyes Shipping Trends

March 25 conference to feature industry leaders, experts

February 25, 2009

With a dark cloud of uncertainty looming over global trade, the Port of Long Beach will bring together a panel of industry leaders and other experts to provide insight on what may lie ahead for trade, shipping and the local ports.

The annual "Pulse of the Ports" event at 7 a.m. March 25, 2009, at the Hyatt Regency Long Beach, will offer a forecast of cargo trends for the year ahead as the world faces tumultuous economic times. The 3½-hour presentation is sponsored by the Port of Long Beach, in affiliation with numerous trade and maritime groups.

The Port of Long Beach suffered a steep cargo decline in 2008, and the maritime industry, like other sectors of the economy, is facing many uncertainties. The March 25 speakers will offer analysis of the current conditions and shed some light on what's next for shipping and the global economy.

Providing a broad cross section of views, the Port is presenting:

- Dr. Joseph Magaddino, Chairman of the Economics Department at California State University, Long Beach,
- Dean Tracy, Director of International Transportation for Lowe's,
- George Adams, President of SA Recycling and Chairman of the Institute of Scrap Recycling Industries Inc.,
- Peter I. Keller, President of NYK Line (North America) Inc.,
- Elvis Ganda, President of California United Terminals,
- John Doherty, P.E., CEO of the Alameda Corridor Transportation Authority,
- Bob Curry Jr., President of California Multimodal.

Admission to Pulse of the Ports is free and breakfast will be provided. Seating is limited, however, and reservations are required. To make a reservation, send an e-mail with your name, title and company to Adriana Sanchez, asanchez@polb.com, or call (562) 590-4110.

Media Contact: Art Wong, Port of Long Beach Assistant Director of Communications/
Public Information Officer, (562) 590-4123, (562) 619-5665 (cell), or wong@polb.com.

